



## Corporate Partnership Opportunities 2024

### Who we are:

Pets and Friends is a non-profit, registered charity organization made up of compassionate volunteers and therapy pets serving the Lower Mainland. Our volunteer pet therapy teams have provided warmth and love to patients, seniors, students, children, resource centers and other community members since 1982.

From our humble beginnings, we have grown to more than 180 active, trained volunteers and their pets. We work with approximately 200 facilities in community settings, including care facilities, hospices, hospitals, mental health organizations, addictions facilities, universities, and more. Our pet therapy teams make a difference in our communities offering this special type of emotional support.



### What we offer:

In the past year, we have estimated that our volunteers have spent approximately 12,600 hours in our communities providing pet therapy, reaching an estimated 152,000 individuals. Pets and Friends' goal is to improve the lives of those in our community that would benefit from the social, emotional, and physical benefits of pet therapy. Research studies have shown that the presence of animals relieves, relaxes, and discharges people from the tension and stress of everyday life. It has been clinically proven that through petting, touching, and talking with animals, patients' blood pressure is lowered, stress is relieved, and depression is eased.

### Where we operate:

Pets and Friends partners with approximately 200 facilities in the Lower Mainland that currently host or are waiting for pet therapy visits. Our partner facilities span all of Metro Vancouver, from Abbotsford to West Vancouver, to Tsawwassen. Our volunteers demographically skew slightly older than the general population, but we have volunteers as young as 19 to retirees well into their 70's and beyond. Volunteers geographically reflect the communities they serve.

Our pet therapy teams predominantly visit seniors' facilities and hospitals. Other facilities that are regularly supported by Pets and Friends include social service organizations such as women's shelters, at-risk youth organizations and mental health clinics as well as educational institutions.


### What Partnership opportunities are available with Pets and Friends:

In 2024, 3 partnering opportunities will be available to Friends of Pets and Friends. Those opportunities are:

1. **Healthy Workplace Partners**
2. **BC Children's hospital Canine Good Neighbour Supporter**
3. **Month of Giving Matching Donor**



**Note:** Ad hoc or one-time corporate staff wellness visits will continue to be offered based on volunteer availability. Dates may be limited. Pets and Friends asks for a minimum donation of \$600 for 1-hour pet therapy visits. Each pet therapy visit can be tailored to individual requirements. We will work with you to get the right fit for your event and our volunteer teams.

<b>Partnership Opportunities</b>			
	<b>Healthy Workplace Partners</b>	<b>BC Children's hospital Canine Good Neighbour Supporter</b>	<b>Month of Giving Matching Donor</b>
Opportunity	<p>Partnering with Pets and Friends to provide your staff multiple wellness visits with pet therapy teams. (2 or more/year)</p> <p>An excellent opportunity for organizations interested in enhancing current staff wellness offering. Could be scheduled around peak stress dates, wellness campaigns, quarterly or national mental health awareness days.</p>	<p>Opportunity to support Pets and friends' Canine Good Neighbour (CGN) testing event days <u>in collaboration with BC Children's Hospital</u>.</p> <p>Corporate Supporter will be recognized at the testing event. Funding to be used to cover costs associated with evaluation, training support for volunteers and administration for certification and communication.</p> <p>Objective: to increase the number of teams certified to provide pet therapy at BC Children's Hospital.</p>	<p>November is Pets and Friends' Month of Giving, highlighted by Giving Tuesday. During this time, we focus on asking for much needed donations.</p> <p>Pets and Friends is looking to partner with an organization, foundation or individual for a donation matching program; with a suggested ceiling of \$2500 (TBD).</p>
Key Benefits	<p>Healthy Workplace Partners will be given first choice for visit dates during the calendar year.</p> <p>Identified as Pets and Friends Community Partner on social media channels, including recognition on supporter page on website.</p>	<p>Will be identified as the Pets and Friends Good Neighbour Supporter, through social media channels for campaign duration: pre and post the CGN testing event.</p> <p>Invitation to attend event and to represent your brand. Affiliation with not only Pets and Friends, but also BCCH.</p>	<p>As with any partnership or sponsorship program, the Month of Giving Matching Donor will be recognized on online channels during the month-long campaign and post recognition.</p>
Funding	<p>Annual financial commitment for multiple pet therapy events up to 4/year. Pets and Friends asks for a commitment of a minimum of <u>\$1000 / per event</u></p>	<p>\$2500, <u>for one testing event</u>, to cover costs associated with bringing 15 new pet therapy teams to BC Children's hospital.</p>	<p>Matching up to \$2500.</p>
Number of opportunities	<p>3 to 5 Healthy Workplace Partners/annually</p>	<p>Up to 2 CGN testing events annually</p>	<p>1 Month of Giving Matching Donor annually</p>

